

LISA LERNER

COPYWRITING RESUME

MISSION

- To create exciting, relatable, life-changing content.

EXPERTISE

- 25 years experience as a professional writer, public speaker, teacher, and performer.
- Writing effective, precise copy and clear internal messaging.
- Digesting complex guidelines and transforming them into beautiful, client-pleasing content.

WRITING

I have written books, interactive museum exhibits, essays, features, video scripts, websites, brochures, social media stories, print ads, interviews, educational materials, and short fiction for (select list):

Sotheby's Golden Gate International Realty; Chicago Museum of Design and Industry; CHIPS soup kitchen and residence for young mothers; CUSH Inc; Macmillan/McGraw Hill; Heinemann Publishing; Scholastic; Chicago Agent Publishing; Colorlines Magazine; Astrazeneca Pharmaceuticals; Facts on File Encyclopedias; SELF magazine; Pact, an Adoption Alliance; Brooklyn Boulders; Park Slope Music School; Publications International; Non-Traditional Employment for Women; BUST magazine; Vintage Vignettes; Red Thread Productions; NYSkyride; Pacific Bell Telephone Company; Cornell Countryman; Brainchild; Swink Magazine.

PERFORMANCE

I created a character called Cowboy Girl and performed original songs and performance art scripts in a range of venues including:

The Public Theatre, New York Theater Workshop, Dixon Place, P.S. 122, Solo Arts Group, Grove Street Café, Ensemble Studio Theater, HERE, Soho Rep, The Kitchen, Irving Plaza, Great Hall at Cooper Union, T.W.E.E.D., NADA, WOW

Café, The Knitting Factory, Cucaracha Theatre, Artist's Space, Westbank Theater Café, La Mama (New York); Real ArtWays (Hartford, Connecticut); That Uppity Theater Company (St. Louis); State Universities of New York at New Paltz and Albany.

NOVEL

I published a science fiction/coming of age novel JUST LIKE BEAUTY www.justlikebeauty.com (Farrar, Straus & Giroux), a New York Times Notable Book of the Year. It is currently in pre-production with Lars Von Trier's Zentropa Production Company to shoot in 2019.

EDUCATION & AWARDS

Cornell University: B.S., Communication Arts/Journalism

Walter E. Dakin Fellowship (fiction) Sewanee Writers' Conference

New York Times Notable Book of the Year

Franklin Furnace Fund for Performance Art Award

Gulden Award for Outstanding Journalistic Achievement

RESIDENCIES

The Writers Grotto

The Writers Room

Cultural Liason, Mixed Masala Group

Fellow (fiction), Ucross Foundation

Fellow (fiction), Ragdale Foundation

Fellow (fiction), The Hall Farm Center for Arts & Education

Fellow (fiction), Blue Mountain Center

Fellow (fiction), The MacDowell Colony

Curator, Madame Vox literary series at Triangulo Studio

Curator, BROADS literary series at Solo Arts Group

COMPUTER SKILLS

Proficient with: Slack, Instagram, Final Draft, Acrobat Professional, InCopy, MS Word, Excel, Facebook, Twitter, Youtube, Google Suite.

References available upon request